

North Andover Merchants Association

Gingerbread Walk

Friday 12/11 - Evening Cocktail Reception
Saturday 12/12 - Daytime Open House

Stevens Estate at Osgood Hill

Sponsorship Opportunities

Presenting Sponsor - \$2,500

- Opportunity to serve as judges of the event.
- Company supplied banner displayed at the event.
- Opportunity to speak at Friday's reception.
- Dedicated email blast to NAMA email list (2.5K) at the time of your choosing (through 12/1/2027).
- Dedicated, boosted social media post, sponsored by NAMA, for your company
- Individual signage at Gingerbread Walk at all areas and activities
- Company logo and link on the home page of North Andover Merchant Association on website for one year.
- Company logo and link on event page of NAMA website and all event promotional materials
- Weekly Spotlight Recognition as Presenting Sponsor on social media (through 12/31/2025)
- Recognition in association produced traditional media releases
- Opportunity to include branded promotional items (swag) in "Holiday Gift Bags" for Saturday's attendees AND your company's label/logo on outside of each bag.
- Eight (8) tickets to cocktail reception.

Platinum Sponsor - \$1,000

- Individual signage at Gingerbread Walk at all areas and activities
- Company logo/link on North Andover Merchant Association website and all event promotional materials
- Weekly Spotlight Recognition as Platinum Sponsor on social media (through 12/31/2025)
- Recognition in association produced traditional media releases
- Opportunity to include branded promotional items (swag) in "Holiday Gift Bags" for Saturday's attendees.
- Four (4) tickets to cocktail reception.

Gold Sponsor - \$500

- Signage at Gingerbread Walk at all areas and activities
- Company logo/link on North Andover Merchant Association website and all event promotional materials
- Recognition in association produced traditional media releases
- Opportunity to include branded promotional items (swag) in "Holiday Gift Bags" for Saturday's attendees.
- Two (2) tickets to Friday cocktail reception.

Silver Sponsor \$250

- Signage at Gingerbread Walk
- Company logo and link on North Andover Merchant Association website and all event promotional materials.
- Opportunity to include branded promotional items (swag) in "Holiday Gift Bags" for Saturday's attendees.
- Discounted tickets to Friday cocktail reception.

Bronze Sponsor \$100

- Recognition as a sponsor on all promotional materials
- Opportunity to include branded promotional items (swag) in "Holiday Gift Bags" for Saturday's attendees.



To register & learn more, scan the QR Code or
visit www.northandovermerchants.org/gw

