



North Andover Merchants Association  
Board of Directors  
August 22, 2023  
6:00 PM  
The Loft  
DRAFT-NOT FINAL

### **Acceptance of June 27, 2023 Meeting Minutes**

### **Acceptance of June 2023 and July 2023 Treasurer's Reports**

**Flood**-there is a lot going on and we continue to meet with town and other local officials to help. All the fundraisers that we know about are posted on our website and we will add more as we hear about them. In addition, we will share all info we receive from town about clean up and potential funds. We have been reaching out to non-member businesses as well. We are offering all impacted businesses a free space at the Fall Festival to help them connect with the community.

**Member's Concerns/Requests** We will be sending the member a copy of our 990-N which is what must be made available per IRS regs. If a member has any other questions, they can attend a board meeting and we can address any specific concerns. Reminder that this is one member out of 125. We did decide that we will post the minutes of our meeting on our website but we will not be emailing them to the members.

**Fall Festival** Spreadsheet was shared. See budget & Y2Y tab for overview. 117 vendors, planning on target. **THIS IS AN ALL HANDS ON DECK DAY!** I know many of you have space at the festival but please try to give the association some time during the day. We would like other members to help out so please reach out to their member businesses that you know and ask them to help. The money raised from this event supports all the activities of the association and helps keep our membership dues low.

**September 13 at Edgewood**-We decided that this would be a networking/mixer event for all members rather than including any panel discussion. It has been in the newsletter but an invite will be sent to members this week. Please attend!

**Fundraiser/Member Appreciation/Holiday Party**-Will be November 30th. Either North Andover CC or Stevens Estate. Will be a fundraiser and a chance to recognize member milestones etc. **People are needed to serve on this planning committee.** The more people the less work for everyone involved. It is helpful even if you can give a little time (make a few calls, send a few emails, decide on food, decor etc). I will be reaching out to members to involve more people too.

**Halloween** Will do window painting again.

**Winter Holidays**- We will be doing a "Gingerbread House" Walk this year at the new North Andover Senior Center. Businesses will be invited to create a themed gingerbread house out of any materials they want and visitors can stroll through the houses. We will either charge a nominal admission fee and/or sell raffle tickets for the houses. Similar to a Festival of Trees event. I need a few more people to help with the planning of this event and then we will need volunteers the week of the event.