



Stay local. Shop locally.

North Andover Merchants Association

Post Office Box 62, North Andover, MA 01845

(978)965-2708

www.NorthAndoverMerchants.org

Stay local. Shop locally.

Merchants Association Meeting Minutes

Wednesday, September 7th, 2016, 7:00PM

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

Call to Order

- Round Table Introductions and Attendance (Dawn Pease)

Name	Business	Name	Business
Jim Smith	MTM Insurance	Chris Palermo	BlueDog
EJ Foulds	NAPD	Sylvie Foulds	Kids Karousel
Mike Coakley	NAAA	Dawn Pease	Dawn's Sign Tech
Phil Jay	Perfecto's Caffe	Louise Carlson	NA Thrift Shop
Linda Pedi	Ed Pedi Photography	Tatiana Vazza	Tatiana's Treats
Kevin Block	The Trustees's - Stevens-Coolidge Place	Lois McGinness	Salem Five Bank
Terry Holland	Stachey's Pizza		

- Accept Minutes from August Meeting. (Dawn Pease)
 - Motion to Accept Minutes from August meeting Sylvie Foulds, Second: Chris Palermo Vote: Unanimous
- Treasurer's Report (Lois McGinness)
 - Motion to Accept Treasurer's report
 1. Operational Account:
 2. Charitable Account: 18871.37
 3. Motion to accept Treasurers report: Phil Jay Second: Sylvie Foulds. Vote Unanimous

New Members:

Stevens-Coolidge Place - Kevin Block

Guest Speakers:

Kevin Block: Stevens-Coolidge Place

News on what is going on at SCP and goals and how NAMA can be involved

Big push for events and programs to help bring in new members and donations. September see event calendar. Lots of events for Kids, Families and Adults.

Want to get the word out and asking NAMA to help promote the events and NAMA member businesses.

Doing a mixer this month on September 21st 5:00-7:00

Looking for donations from businesses to make the events more successful and they will promote the business.

Tommy Holland: Career Day Organization. New organization to help High School students

Wanted to reach out to local businesses that have practical real life experience to show students and get them one step closer to know what they want to do for a career path. Aim is to have someone once every other week share what they do how they run their business. This would be held at the school after classes. Another avenue businesses could take is to let students come to their business and see the ins and outs of a day. Interested business should contact Dawn Pease. They will promote it within the student population.

Mike Coakley: Knights on the Run 6th year running October 22nd
Wanted to thank NAMA for continuing to support the North Andover Athletic Association.
Biggest fund raiser is the Knights on the Run 5K
450 participants. They have the elementary schools compete and the school that wins gets to keep the cup for the year. Everyone that enters the race is eligible for a drawing from prizes donated by local businesses.
NAMA will be putting together the bags of merchant materials

Committee Reports

1. August Mixer Recap- Multi Chamber and Merchant Organization Mixer at the Andover Country Club
 - a. Very large turn out
 - b. Olympic Themed
2. September Mixer – Stevens Coolidge Place September 21st
 - a.
3. Sports Scholarship Fund Report
 - a. Have been fulfilling requests for help for kids
 - b. Requests are paid through the Booster club when approved
 - c. Have paid out donation to 20 kids this month.
4. Fall Festival Committee update
 - a. Almost 60 vendors signed up already
 - b. 4 food vendors and looking for more
 - c. Things are all on track
5. New Santa Parade Fundraiser
 - a. Market Basket Shopping Spree
 - b. \$20 a ticket selling 750 tickets
 - c. 1 grand prize is 3 minutes in Market Basket
 - d. 2nd place prize is \$500 gift card
 - e. 5 drawings of \$100 gift cards
 - f. Hope to raise \$10k from this event
 - g. Drawing is December 3rd Shopping spree is December 10th

New and Continued Business

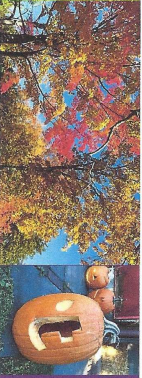
1. Santa Parade – EJ Foulds
 - a. Saturday after Thanksgiving 12:00
 - b. Hoping to build it up this year
 - c. Weather last year hurt the turn out and participants
2. Knights on the Run donation
 - a. Motion to make a \$500 donation Sylvie Foulds, Second: Lois McGinness
3. NAMA booth at Knights on the Run.
 - a. Merchant promotional items for bags
 - b. Need about 4 or 5 volunteers to help out
4. Multiple Employer Plan for 401k group proposal
 - a. NAMA member Tom Licciardello approached us to see if we wanted to set this up
 - b. Will need at least 2 members with 10 or more full time employees
 - c. If interested contact Dawn and we can take the next steps to set up
5. Next Meeting October 5th at 7:00PM at the Senior Center

Closing Thoughts and Adjournment

Motion to purchase a membership to Signup Genius to manage sign up sheets for all of our events for \$100
Motion: Lois McGinness, Second: Chris Palermo, Vote: Unanimous

Motion to Adjourn: Chris Palermo, Second: Sylvie Foulds, Vote: Unanimous

Attachments:

  October at the Stevens-Coolidge Place						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
 the trustees.org						1 Coffee Walk gam Flower Fields Cutting Garden 10am-5pm
2	3	4	5	6	7	8
9 Teddy Bear Picnic 1-3pm	10 Family Fun Day 10am-2pm	11	12	13 Mini Explorers 10am Drawing and Painting with Walnut Ink 6:30pm	14	15 Flower Fairy Festival 10am-Noon
16 Fall Foliage Fun Day Ward Reservation Noon-3pm	17	18	19	20 Mini Explorers 10am	21	22
23	24	25	26	27 Mini Explorers 10am	28 Pumpkin Trail 5-8pm	29 Pumpkin Trail 5-8pm
30	31					

For more information visit our website thetrustees.org/things-to-do and follow us on facebook! [Facebook.com/stevenscoolidgeplace](https://www.facebook.com/stevenscoolidgeplace)

6th Annual



Knights in Training Kid's Run

5K TITLE Sponsor

\$2500

- Logo featured on FRONT of race shirt as Title Sponsor
- Recognition as Title sponsor at FINISH line and Awards presentation
- Title Sponsor listing on race registration/homepage
- 8 FREE race entries

PLATINUM 5K Sponsor

\$2000

- Large logo featured on BACK of race shirt
- Recognition as Platinum sponsor at FINISH line and Awards presentation
- Platinum Level Sponsor listing on race website
- 5 FREE race entries

GOLD 5K Sponsor/Kids Run Title Sponsor

\$1000

- Logo featured prominently on BACK of 5K race shirt
- Recognition as Gold sponsor at FINISH line and Awards presentation
- Gold Level Sponsor listing on race website
- 3 FREE race entries
- Kids Run Title Sponsor – Logo on post-race giveaway

SILVER 5K Sponsor

\$500

- Logo on BACK of race shirt
- Recognition as Silver sponsor at FINISH line and Awards presentation
- Silver Level Sponsor listing on race website
- 1 FREE race entry

BRONZE 5K Sponsor

\$250

- Business Name listed on back of race shirt
- Recognition as race sponsor at check-in and finish line area
- Sponsor listing on race website

Supporter/Raffle Donor

\$100

- Recognition as supporter/raffle donor on race website



North Andover Athletic Association
PO Box 875 • North Andover • MA • 01845
Email: NAAAKnights@comcast.net

"Supporting North Andover Athletics for Over 50 Years"



North Andover Athletic Association

Dear Business Owner,

The North Andover Athletic Association is proud to host the **6th Annual Knights on the Run and Knights in Training Kids Run** as a fundraiser for the high school athletic department. Over the last five years the race has grown, drawing over 450 participants from towns throughout the Merrimack Valley and beyond. Runners and walkers of all ages are welcome to join together in support of NAHS Athletics. As a non-profit, all-volunteer organization, the NAAA depends on the support of local businesses and we hope you will consider helping out with a sponsorship or raffle donation to make this year's event the best ever!



The race is October 22nd and includes a 5K route along the back roads of town, beginning and ending at North Andover High School. We also offer a shorter distance Kids Run to encourage participation and promote school pride amongst our elementary school students. Proceeds will be used to recognize and support student athletes by providing four scholarships to college-bound seniors, championship banners for the field house, upgrades to the athletic facilities, as well as funding special requests to benefit our student athletes and athletic programs.

For a sponsorship of \$250 or more, your business name will be featured on race shirts and listed on our website (www.knightsrun5K.com), or you may opt to be a General Supporter for a contribution of \$100. **We also offer post-race raffle drawings for all participants and welcome donations of gift cards or products as prizes.** We would be so grateful if you are able to be a sponsor or raffle donor and help us continue the popular tradition of **Knights on the Run!**

Benefits at each sponsor level appear on the following page and checks (payable to NAAA) or raffle donations can be mailed to the PO Box below.

Thank you,

The North Andover Athletic Association
Contact: Alexandra Coakley
Cell: 978-808-5460



The NAAA is a registered 501c3 organization and donations are tax-deductible.

North Andover Athletic Association

Career Day Organization

To whom it may concern,

We were looking to get approval for our club the "Career Day Organization". Already getting Mrs. Bentley to back our idea and advise us, we feel that our club will be a real success in the 2016-2017 school year at NAHS. We all know that it can be very tough decision for upcoming seniors, and even Jrs. of what major or minor to pursue in college. Our club is looking to help subside this struggle.

- The first two weeks of the 2016-2017 school year we will conduct a survey to see what professions students are looking to pursue in the future. This will give us a general overview of how to direct our club.
- Take that sheet and find connections. We have already contacted the North Andover Merchants Association, many businesses in the town of North Andover, and they will be glad to work with us to help and assist us.
- We as well are interested in getting members to join our club. The role of these members would be to add connections and further research companies and businesses to help out our club. We are planning on having meetings almost every week to collaborate info and plan projects.
- **Shadowing Groups:** One of our biggest ideas that we are looking to do next year is contact these companies to allow for shadowing opportunities. This will allow for students to get a feel if they truly like the job in which they thought they were going to like. Obviously we want to keep safety first so we are going to thoroughly research companies in which we shadow and will have chaperones, if necessary, go with the group of students.

Mentoring Talks: To make it even more convenient for people who are learning to get to know the major or job they are interested in pursuing, without the hassle of actually going to the company or business, we will ask employees and CEOs of companies around the merrimack valley to come in for a brief talk about the day to day operations of their company and job.

NAHS Alumni: There's really no better way to know a company than putting it in perspective of a person who was in high school just a little bit ago. We would look into contacting NAHS alumni who recently landed internships or jobs out of college to help talk about what they do, how college is with that major, and how they apply that to their jobs.

We really appreciate you taking the time to look over our proposal and we are eager to get started ASAP if all goes well. If you have any questions please feel free to email one of us at hollandth17@northandoverpublicschools.com, smithro17@northandoverpublicschools.com, or hickersonmi17@northandoverpublicschools.com. Thank you once again.

Sincerely,
Thomas Holland, Michal Hickerson, Robert Smith
Founders

~Tommy: President
~Robert: Vice President
~Michal: Vice President
~Admin: