



Stay local. Shop locally.

North Andover Merchants Association

Post Office Box 62, North Andover, MA 01845

(978)965-2708

www.NorthAndoverMerchants.org

Stay local. Shop locally.

Merchants Association Meeting Minutes

Wednesday, October 5th, 2016, 7:00PM

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

Call to Order

- Round Table Introductions and Attendance (Dawn Pease)

Name	Business	Name	Business
Sylvie Foulds	Kids Karousel	Tatiana Vazza	Tatiana's Treats
Tracy Watson	Sports Scholarship Fund	Rob Crane	NAFD
Kare Burba	North Andover High School	Maria Villalba	North Andover High School
Dawn Pease	Dawn's Sign Tech, Inc.	Amy Salane	Fitness Together
EJ Foulds	NAPD	Chris Palermo	BlueDog

- Accept Meeting Minutes of September Meeting (Dawn Pease)
 - Motion to accept Minutes: Sylvie Foulds Second: Chris Palermo, Vote: Unanimous
- Treasurer's Report (Lois McGinness)
 - \$14,966.05
 - \$26,451.29
 - Motion to accept Treasurer's report: Chris Palermo, Second: Sylvie Foulds Vote: Unanimous

New Members:

Dawg City – Jane Malenfant

A Garden for Knitters – Jacqueline Driscoll

The Dentists Collaborative – Dr. Wai Kee Lee, DMD

Guest Speakers:

Firefighter Robert Crane – Fire Prevention Week

Asking for donation of \$540 for the educational materials and giveaways for Fire Prevention Week, events, and the open house.

Olivia, Kate, and Maria - North Andover Yearbook Committee

Looking for businesses to purchase adds for the yearbook. Gets visibility for your business and helps support the yearbook. Also doing a raffle calendar for the month of November. Need donations for the daily prizes. Due October 25th. Deadline for ads for the yearbook is in December.

Committee Reports

1. September Mixer Recap – Stevens Coolidge Place September 21st (Chris Palermo)
 - a. Great weather and turn out. Had about 23 people
 - b. Refreshments contributed by Ed Pedit Photography, Tatiana's Treats, and BlueDog
 - c. Got a tour of the grounds by Kevin
 - d. Very good mixer and provided a nice opportunity for people to see SCP

2. Sports Scholarship Fund Report – (Tracy Watson)
 - a. In less than a year the SSF has raise about \$20k
 - b. To date the fund has sponsored 24 kids for many different sports since June 30th
 - c. Have used about \$5k
 - d. Many of the athletic organizations in town are starting to know what we are doing
3. Fall Festival Recap – (Sylvie Foulds)
 - a. 82 vendors
 - b. Another beautiful day
 - c. Overall went very well
 - d. We had a major shortage of volunteers
 - e. Raise somewhere between \$9k and \$10k
4. New Santa Parade Fundraiser Raffle
 - a. Market Basket Shopping Spree
 - b. \$20 a ticket selling 750 tickets
 - c. 1 grand prize is 3 minutes in North Andover Market Basket
 - d. 2nd place prize is \$500 gift card
 - e. 5 drawings of \$100 gift cards
 - f. Hope to raise \$10k from this event
 - g. Drawing is December 3rd Shopping spree is December 10th
 - h. Call for vote on purchase of signage and promotional materials
 - i. Need help selling tickets
 - j. Selling tickets outside MB 14th-15th and 21st-22nd

New and Continued Business

1. Santa Parade – EJ Foulds
 - a. November 26th Saturday after Thanksgiving 12:00
 - b. Would like to build up more floats in the parade
 - c. The next day is the tree lighting on the common
2. NAMA booth at Knights on the Run October 22nd
 - a. NAMA will have tent right at the finish line giving away bags with merchant materials
 - b. Merchant promotional items for bags due by the 20th
 - c. Need about 4 or 5 volunteers to help out
3. Vote for purchase of new NAMA 10 x 20 tent for events
 - a. Motion to purchase two 10x20 tent for \$1400 Tracy Watson, Second Sylvie Foulds, Vote: Unanimous
4. New table cloth for events was donated
 - a. Thank you to Dawn for getting those designed and made
5. Call for vote on renting a storage unit for NAMA materials and purchase storage bins
 - a. Motion to spend \$100 to \$170 a month for a storage unit for all NAMA materials
 - i. Sylvie Foulds, Second: Chris Palermo, Vote: Unanimous
 - b. Motion to spend \$100 for much needed storage bins for event materials
 - i. Sylvie Foulds, Second: Amy Salant, Vote: Unanimous

6. Board of Directors Nominations for 2017

a. MESSAGE FROM DAWN:

Being on the BOD is a big responsibility. We are all busy, we all have businesses to run, we all have families that need us and let's face it, sometimes life just gets in the way. So keep in mind when you nominate someone ask yourself "will they be able to fulfill their duties?" They aren't difficult. The BOD meets only once a month for about an hour. Each BOD member should participate in at least one event or committee a year ie Fall Festival, the Gala, Knights on the run, Sheep shearing, the Santa Parade fundraiser, etc. Members should also make an effort to be at several of the monthly regular meetings as well.

Like anything you only get out of it what you put into it. For me, being on the BOD has been very satisfying. Helping out in the community has made me feel like a better person and a better business owner. Most significantly it has given my business exposure that I have gotten nowhere else: not BNI, not the chamber and not any advertising I have paid for. By being out and active in the community more people are aware of who I am and what I do.

We are always trying to improve NAMA and fresh blood and fresh ideas are a big part of that. So if you know someone who should be on the board or someone who wants to be on the board....nominate them!

- b. Nominations can be made by email or in person to any of the board members
 - c. Can nominate yourself
 - d. 11 board members needed
7. Motion made to pay \$32 for signs for Santa Fundraiser
- a. Motion Sylvie Foulds, Second: Amy Salant, Vote: Unanimous
8. Motion to donate \$540 to the North Andover Fire Department for the materials for their events
- a. Motion: Sylvie Foulds Second: Chris Palermo, Vote: Unanimous
9. Next Meeting November 2nd at 7:00PM at the Senior Center

Closing Thoughts and Adjournment

Motion to Adjourn Sylvie Foulds, Second: Chris Palermo, Vote Unanimous

Attachments:



TOWN OF NORTH ANDOVER, MASSACHUSETTS

Fire Department

795 Chickering Road, North Andover, MA 01845
Telephone 978-688-9590 Fax 978-688-9594



North Andover Merchants Association,

Hello, my name is firefighter Matt Davis and I am writing to you today on behalf of the North Andover Fire Department. We are here tonight asking for a donation in the amount of \$540.00 to cover the cost of this years fire prevention and education supplies. The money donated will pay for plastic fire helmets, children's NAFD mood bracelets, as well as the coloring books that are given out in grades K - 2 each year.

We use the coloring books as a teaching tool when we teach grades K - 2 in all public and private schools in North Andover. These books teach kids the basic fire safety skills including: 911, get out and stay out, stop - drop - and roll, and how to evacuate safely. We use the NAFD mood bracelets and plastic fire helmets as giveaways, to build a positive relationship with children and their families.

I like to consider these supplies a year round teaching tool. We start off with the classroom and fire safety house presentations in the months of April, May, and June. We again give them out at the North Andover National Night Out in August. We took part in this years North Andover Fall Festival, where we gave out over 150 bracelets and 150 helmets in a matter of two hours. Lastly, we give out the remainder of the years supplies at our NAFD open house which is scheduled for Saturday, October 8th.

These supplies are a vital part of our education methods and we hope you consider donating once again. We take pride in educating our youth, and all town residents. I thank you on behalf of the North Andover Fire Department.

Sincerely,

A handwritten signature in black ink, appearing to read "Matt", with a long horizontal line extending to the right.

FF Matthew Davis
NAFD Public Education Officer

Proudly Serving Since 1921



ORTH ANDOVER HIGH SCHOOL

430 Osgood Street
North Andover, MA 01845
978-794-1711

www.nahs.northandoverpublicschools.com

The North Andover High School Yearbook is asking for your help to contribute to a great cause! This year, like last year, the yearbook will be in FULL COLOR! This gives our students at North Andover High School the opportunity to look back on their memories during high school with the best quality that we can provide. This is a monumental change in North Andover's yearbook, but we can't do it without your help. Please join us and sign up to be a part of our calendar plan! Anyone who buys a calendar will have a chance everyday of the month to win gift cards and prizes from the best businesses in our community. Everyday, a winner will be chosen and they will win the prize for that day. Please donate to be a part of this amazing opportunity for your business to get more exposure and to bring in more customers! Doing so benefits the students of North Andover High School, as well as your business, so any help is much appreciated! We really need your help and we are very grateful for your interest in sponsoring our calendar.

If you have any questions please feel free to contact our advisor at 978-794-1711 x50081, or email Mrs. Amy Wolf at wolfa@northandoverpublicschools.com

Please feel free to mail in your donation to:

Mrs. Amy Wolf
North Andover High School
430 Osgood Street
North Andover, MA 01845

Thank you!

Best regards,

The 2017 North Andover High School Yearbook Editors



NORTH ANDOVER HIGH SCHOOL

430 Osgood Street
North Andover, MA 01845
978-794-1711
www.nahs.northandoverpublicschools.com

Dear Business Friend,

We would like to introduce a wonderful opportunity for you--advertising in the North Andover High School's 2017 yearbook. Advertisements remain in the yearbook for years, to be seen every time the yearbook is read or looked through. No one throws away a yearbook!

Not only will students see the yearbook, but parents, other relatives, teachers, and community members will as well. Your ad will reach a large audience. Students and parents will patronize a business that advertises in their yearbook. Photos of students in the advertising section ensure your ad's exposure. This will be the first year ever that North Andover High School's yearbook will be in all color, so don't miss out on this exciting opportunity, yearbook sales will be higher than ever before!

Regular Ad prices:
Full page.....\$300.00
Half page....\$250.00
Quarter page....\$150.00
Eighth page....\$100.00
(business card size)

Please go to the following link to place your business ad. <http://jostensadservice.com?REF=A03515400>

Please make checks payable to North Andover High School Yearbook. If you have any questions, please feel free to contact us at 978-794-1711 x 50081. Please send your advertisement to the yearbook advisor:

Mrs. Amy Wolf
North Andover High School
430 Osgood Street
North Andover, MA 01845

Thank you for supporting the 2017 Yearbook. The deadline for submitting ads is December 1, 2016.

Sincerely,
The 2017 Yearbook Staff