

Stay local. Shop locally.

Merchants Association Meeting Minutes

Wednesday, November 1st, 2017, 7pm

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

Call to Order

- **Round Table Introductions and Attendance (Dawn Pease)**

In Attendance:

Tatiana Vazza, Tatiana's Treats.
Dick Vaillancourt, Board of Selectman.
Linda Pedi, Ed Pedi Photography.
Tiffany Dunion; Shine, wardrobe consulting-vocal lessons
Sylvie Foulds, Kids Karousel.
Dawn Pease, Dawn's Sign Tech.
EJ Foulds, NAPD and NA Festival Committee.
Kristian Hannan: Lawrence DCF
Brenda Fitzgerald; Recruiter Lawrence DCF
Kim Mollica: Arbonne International
Lois McGinness: Salem 5 bank

- **Accept Minutes from February Meeting. (Dawn Pease)**

- Motion to accept: Linda

- 2nd: Sylvie

- All in favor: I

- **Treasurer's Report**

- October Summaries [through Oct 26th]

1. NAMA's Operational Account: \$11,321.70: \$727.98 expenses, \$1,396.12 in deposits

2. NAMA's Charitable Account: \$27,203.06: \$4,886.22 expenses, \$5,446.80 in deposits

3. NAMA's Sport Scholarship Account: \$13,250.95, \$1,175.00 in deposits

Motion to accept minutes: Dickie, 2nd Linda. All in Favor I

- **New Members:**

Aflac: Andrew Firmin

J & M Subs: Chris Vasiloupos

Guest Speakers:

Brenda Fitzgerald and Kristian Hannan from Lawrence DCF

Brenda spoke about the need for foster homes in North Andover and Andover. There are currently only 3 homes between NA and A available to kids from NA and Andover who are in need of homes. There are 6-9,000 kids in need of placement and they have to go to neighboring towns and leave their schools and friends when put in a temporary home. The need is great and they are willing to talk to anyone who even might just want information. No commitment, they will talk to you. There is a vetting process. All information on thier website: mass.gov/DCF

Kristian is a Foster parent. She spoke of the hard work but great reward in helping these kids in need. Not for all but more are capable than they probably think. Will to talk to anyone interested in helping out!

Committee Reports

Mixers: Our Holiday mixer is in the plans....look for a separate email coming soon!

Fall Festival: Sylvie Foulds: We [Dawn, myself, Chris, and Linda Pedi] distributed our donation checks to the NAHS Music Assc, NAHS Robotics, NAHS Model UN; \$1,000 each and the NAHS Yearbook \$500 for the volunteer time given to us at the Fall Festival! We will be presenting as check to the SSF for \$5,000 and the balance of the proceeds will be to fund a new and more manageable website for our members!

Sport Scholarship Fund: Update tabled

Knight of Honor/Rising Star Gala: Sylvie. First meeting in December, quick one. If anyone is interested in joining the committee, we are always looking for help and new ideas. Email Sylvie at sylf19@comcast.net

Festival Committee: EJ Foulds

Market Basket Raffle:

Raffling off a 3 minute Shopping spree at Market Basket. \$20 per ticket. Max 750 tickets to be sold
Drawing will be December 3rd at the Festival Committee's Breakfast with Santa and the shopping spree will be December 10th at 6:30 am!! Tickets to be sold at the MB on Friday the 10th and Saturday the 11th from 9-3. Will be looking for volunteers to help, contact efoulds@napd.us if available. . Any NAMA business interested in selling tickets, to family friends, and/or at your business, please reach out to EJ at Efoulds@napd.us.

Tree Lighting: Annual Tree lighting. Sponsorships needed. On the Common Sunday November 26th 4:30-6:30. Hot chocolate and Santa!

Annual Breakfast with Santa. Sunday December 3rd at the Masonic Temple. Pancake breakfast/\$5/person.

Selling last minute tickets to Market Basket Raffle. Name pulled at end of breakfast.
Sponsorships needed.

Follow Festival Committee on FB! <https://www.facebook.com/northandoverfestivalcommittee/>

Santa Parade: EJ Foulds

Looking for floats and participants and sponsors for the Santa parade.Saturday November 25th. Noon. No fee to be in the parade. There are contests for types of floats and participants [ie: dance studios] Every band or entertainment outside of town charges a fee to be in the parade so they are in need of sponsor to pay for bands etc. If interested please reach out to EJ at Efoulds@napd.us

NAMA and the Santa Parade: NAMA has a Trombley truck displaying NAMA business banners on it.

If you cannot participate in the parade but would like to support the parade and be represented we offer putting your banner on the truck for \$100. We can support up to 18 banners or so depending on banner sizes. We raise the money to pay for the Stuart Highlanders [\$2,000 cost] a bag pipe band. If interested contact Dawn at northandovermerchants@gmail.com. Great way to advertise your business and support the parade at the same time! Need \$ and banner by Novemver22nd!

2018 Board of directors: Dawn: This is the time we consider current and new Board members for NAMA. If you would like to be more involved, or know someone who does, please nominate them! You can nominate yourself or another by sending an email to Dawn at northandovermerchants.com. Commitment is one monthly BOD meeting. You need to be available for 9 of 12 per year. And then any emergency voting or situations. Please feel free to reach out to any current BOD with questions. Would love to have new ideas and input!

** once nominations taken, if the need is 7,9 or 11 BOD and we have more nominated than needed, we then ask members to vote.

Bags for Seniors: Dawn. 400 NAMA bags given to SC. The TRIAD [public safety, seniors and sheriff's department] are putting together an emergency "go" bag for seniors if ever they need to move from their homes etc quickly. They will have NAMA cinch bags and some items donated by other NAMA members. Ie: pill box with company name on it. Still have need for other items and/or donations to buy the items needed. Contact Dawn for list.

Knights on the run recap: Dawn. Beautiful day. Gave away last of the flyers for the kids running and about 250 bags. Had a good amount of businesses provide promotional items so bags were a great give-away.

NAFD Toy Drive: Dawn: Every year we donate NA sweatshirts/hats and sleds.

Dickie volunteered t get them. Motion to spend \$250 Linda, 2nd Lois. All in Favor I

Small Business Saturday is November 25th. Dawn: We have a full page NAMA ad being developed, banner on truck in parade and paying for advertising on FB to promote NAMA businesses [Phil]

Round table discussions:

Phil is researching the upgrading of the website.

Lois: Filing to SSF, 501C3, was made. Was due November 1st.

Next meeting December 6th, 2017. 7pm. Senior Center

Closing Thoughts and Adjournment: None

Motion to adjourn: Sylvie. Second, Kim All in favor I