



Stay local. Shop locally.

North Andover Merchants Association

Post Office Box 62, North Andover, MA 01845

(978)965-2708

www.NorthAndoverMerchants.org

Stay local. Shop locally.

Merchants Association Meeting Minutes

Wednesday, March 1st, 2016, 7:00PM

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

Call to Order

- Round Table Introductions and Attendance (Dawn Pease)

Tatiana Vazza: Tatiana's Treats, Terry Holland: Stachey's, Marion Donahue: Pentucket Bank, Dawn Pease: Dawn's SignTech, Chris Palermo: Blue Dog, Jessica Wrigley: MTM Insurance, Phil DeCologero: Resident, Mike Xenakis: Taki's, Josh Moughan: People's Bank, Dee Deovo & Sherri Foresta: Painting With A Twist, Sylvie Foulds: Kids Karousel

- Accept Meeting Minutes of February Meeting (Dawn Pease)
 - Motion to accept Minutes from February Meeting: Sylvie Foulds Second: Phil DeCologero, Vote: Unanimous
- Treasurer's Report (Lois McGinness)
 - Balances:
 1. Operational Account: \$10,966.75
 2. Charitable Account: \$16,905.98
 3. Sports Scholarship: \$14,238.45
 - Motion to accept Treasurer's report: Chris Palermo, Second: Marion Donahue, Vote: Unanimous

New Members:

People United Bank – Joshua Moughan

Bikram Yoga Merrimack Valley – Teri Almquist

Guest Speakers: None

Committee Reports

1. March Mixer – Tentative March 28th at Pentucket Bank with The Cork Stop
 - a. Discussed having Painting With a Twist host a mixer in the months ahead after their Grand Opening. Grand Opening is March 23rd.
2. February Mixer Recap – Wednesday the 7th
 - a. Dawn's Sign Tech with Organized Relief and sponsored by Jimmy's Famous Pizza
 - b. 29 people braved the storm that came and people had a good time until wrapping up around 9:00pm

3. Sports Scholarship Fund Report [SSF]
 - a. 4 new applications were received last month
 - b. Marketing materials are going out to the schools this week to prepare for Spring sports
 - c. Fund raiser scheduled for March 21st will be postponed . Committee working on organizing the event will be rescheduling late April/Early May
 - d. 50% of Pizza and calzone sales on Monday March 6th at Taki's Pizza will go to the SSF..TONIGHT!
4. Knight of Honor Gala Committee Report
 - a. April 8h at the North Andover Country Club – Tickets are \$50/\$60 at the door
 - b. ALL FORMS AVAILBLE ONLINE : NorthAndoverMerchants.com under the events tab. Sponsorships still available! Ads can be purchased.
 - c. Merchant of the year Jim and Mike Xenakis, Taki's Pizza
 - d. Milestones in 5 year increments ...if you are celebrating a Milestone in 2017, send form to us! Due March 17th.
 - e. Wine Raffle – Already have close to 70 bottles of wine! Raffle tickets are on sale \$10 each or 3 for \$20. Do not need to be present to win
 - f. Donations for auctions, milestones, and sponsorships due March 17th
5. NAMA's Farmers Market
 - a. Board of Selectmen approved closing down portion of First St for Farmers Market
 - b. Launched Facebook page 2 days ago and have over 750 likes
 - c. Going to use Constant Contact to promote and send out info
 - d. Using money donated by Tina Messina to build a formal website
 - e. Motion made to formalize the Farmer's Market Committee
Phil DeCologero, Tina Messina, Tatiana Vazza, Caroline Cole,
Chris Allen and Michael Smolak
 - i. Motion Sylvie Foulds, Second: Chris Palermo, Vote: Unanimous

New and Continued Business

1. Invoices went out- Due end of April
 - a. All unpaid members will have listing removed from Website after due date
2. NAMA Luncheon in May
 - a. Planning to do a day time Lunch style meeting at one of our local restaurant members for networking event
3. NCAM
 - a. Contacted NAMA to do monthly interviews of some of our members who are doing philanthropic type events for the community and feature them on NCAM as part of their Journal show
4. Next Meeting April 5th at 7:00PM at the Senior Center

Closing Thoughts and Adjournment

Motion to Adjourn: Phil DeCologero, second: Terry Holland
Additional Items for May Agenda – All