



Stay local. Shop locally.

North Andover Merchants Association

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www.NorthAndoverMerchants.org

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Merchants Association Meeting Minutes

Wednesday, March 4th, 2015, 7:00pm

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

Call to Order

- Round Table Introductions and Attendance (Dawn Pease)

Name	Business	Name	Business
Nicholas Zulak	Zulak Copywriting	Lois McGinness	Salem Five Bank
Shannon Lovejoy	Dynamic Chaos	Dawn Pease	Dawn's Sign Tech
Lesley Carlson	Rolf's Pub	Phil Jay	Perfecto's Caffe
Phil DeColgero	Resident	Frank Stamos	The Cork Stop/Jimmy's Pizza
Bob Carberry	Nancy Chippendale's Dance Studios	Linda Pedi	Ed Pedi Photography
Lisa Conti	Juice Plus	Sylvie Foulds	Kids Karousel
Emma Hammond	Windrush Farm	Larry Peacock	Rolling Ridge Conference Center
Jenn Pollina	Edward Jones	Tatiana Vazza	Tatiana's Treats
Deena Zimmerman	Dynamic Chaos	Chris Palermo	BlueDog

- Accept Minutes from February Meeting. (Dawn Pease)
 - Motion to Accept Minutes Lois McGinness, Second Sylvie Foulds, Vote: Unanimous
- Treasurer's Reports (Lois McGinness)
 - Completed January Report and February
 1. January
 1. Checking – \$8005.49
 2. Charitable Account – \$10,217.59
 3. Total \$18,223.08
 4. Income - \$1000.00
 5. Expenses - \$608.78
 6. Net Income - \$391.22
 2. February
 1. Checking - \$9538.11
 2. Charitable Account - \$10,217.59
 3. Total Balance - \$19,755.70
 4. Income - \$2100.00
 5. Expenses - \$567.38
 6. Net Income - \$1,532.62
 - 3. Motion to Accept Treasurer's Report Chris Palermo, Second Sylvie Foulds, Vote: Unanimous

New Members:

- Connelly Real Estate – Rosemary Connelly-Smedile

Committee Reports

1. February Mixer Recap – Phil Jay
 - a. Dawn's Sign Tech and Perfecto's Caffe – 33 Flagship Drive, North Andover
 - i. Thursday February 26th 5:00pm – 7:00pm
 1. Extremely well attended 50-60 people

3/10/2015, 8:10:39 AM

2. Good food and drinks provided by Dawn's Sign Tech and Perfectos Caffe
 3. Was a very lively group with lots of introductions made and networking
 4. Mostly North Andover businesses but had guests from all over the region visit
2. March Mixer is open if any business would like to host
 - a. Still open
 - b. Great opportunity to showcase your business
 - c. We help promote the event
 - d. Can combine with another business if you do not have a physical location
 - i. Frank Stamos from Jimmy's Pizza and the Cork Stop generously offered his space at either Jimmy's Pizza or the Cork Stop if any business wanted to use the venue for a mixer.
 - e. Email NAMA if interested
 3. Knight of Honor Gala 2015 - April 11th at the North Andover Country Club – Sylvie Foulds
 - a. Tickets are \$50
 - b. Increased the Scholarship award to \$2000
 - c. Young Entrepreneur award \$500
 - d. Merchant of the year Jaime Faria owner of Jaime's Restaurant on High Street
 - e. Milestones in 5 year increments
 - f. Donations for Auction, Sponsors, and Ad space in program guide
 - g. Lots of Raffle and Auction items coming in, will feature some on the NAMA website
 - h. Deadline for Auction/Raffle Donations is March 28th
 - i. Dress for the event is Semi-Formal/Cocktail Attire

New and Continued Business

- 1) "\$200 Fine" Warning Signs for handicapped park places offered to NAMA by Terry Brown
 - a. This is a second sign to accompany existing handicapped signs reminding vehicle owners of the fines imposed on those who park in those spaces who are not handicapped.
 - b. Offering to NAMA members at cost - \$5.00
 - c. Let your landlords know (if you are not the building owner) this is available
 - d. If interested contact Terry Brown
 - Tbjmjb@gmail.com
 - 978-689-8199
- 2) Reminder – Dues for 2015 membership - Invoices were mailed
 - a. Please get dues in as soon as possible
- 3) **Next meeting will be in the morning. Wednesday April 1th, 8:00AM hosted at Orchard Material Technology 790 Turnpike St, Suite 202**
 - a. Thank you to NAMA member Linda McHugh for offering their space

Merchant Spotlight (Highlights for the Minutes)

1. **Edward Jones – Jenn Polina**
 - a. **Jenn grew up in North Andover and has been a long time resident**
 - b. **Started her business with Edward Jones 2 years ago**
 - c. **Been in the Financial Services industry since about 1991**
 - d. **Focuses on Individuals, Small Businesses and Families**
 - e. **There to help meet financial goals (Retirement, College Funds, Savings, etc)**
 - f. **Life Insurance Licensed**
 - g. **Specializing in personalized service and can offer no sales charge 529 Education Savings Plans**
2. **Kids Karousel – Sylvie Foulds**
 - a. **Over 20 years in town offering consignment not just for cloths but for toys, furniture, bikes, accessories, sports equipment, and basically anything that has to do with kids and Teens**
 - b. **Also carry new toys and gift items**
 - i. **Great Mall Alternative for shopping for gift and kid's items**
 - c. **Carries a large variety of North Andover Spirit Gear**
 - i. **Sweatshirts, Pants, and T-Shirts**

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3. **Rolling Ridge – Larry Peacock**
 - a. **67 years in North Andover (founded in 1948)**
 - b. **Historical site built in the 1920s**
 - c. **23 bedroom, 60 bed estate with 6 meeting rooms, 38 Acres of grounds right on Lake Cochichewick**
 - d. **Retreat and Conference Center**
 - i. **Host family and business events/dinners**
 - ii. **Weddings**
 - iii. **Group Retreats**
 - iv. **Picnics**
 - v. **Wellness center**
 - e. **60-80 person capacity inside and 300+ for outdoor events**
 - f. **Owned and operated by the United Methodist Church**
 - g. **Main Dining room features seasonal art from the Andovers Artist Guild all artwork is for sale and beautifully adorns the walls.**
 - h. **The facility and grounds are full of history and sites that is worth visiting go to Rolling Ridge website for all the details**

Guest Speaker: Eric Kfoury – North Andover Director of Community and Economic Development - Looking for input from NAMA members and ways his office can help develop North Andover.

- Intro: Grew up in Lawrence and has been a North Andover resident for 17+ years and rooted in the area
- His office will be focused on Economic Development through building partnerships between the public and private sectors.
 - Looking to get out into the community and be seen and get to know the businesses and their needs in North Andover
 - Even reaching outside the community and neighboring towns to work together
- Departments under his office are: Community development, Building Inspectors, Conservation, Economic Development, Health, Stevens Estate and Zoning.
 - If having issues with any of these areas let him know how he can help
- Some of the initiatives he is working on include
 - Developing Downtown and the Mill District
 - Former Bradstreet School development
 - The 125 Corridor from Sutton St to the Haverhill line including the Osgood Landing Industrial Park
 - Branding North Andover and highlighting and cultivating the features of the town to attract and keep businesses.
 - Looking for help and a working relationship with NAMA and its members to help in this plan.
 - Business should feel free to contact his office and departments to help with any needs that the town can offer. Wants to be a resource for business for getting things done.
- Looking forward to being a visible part of the community

Closing Thoughts and Adjournment

Motion to Adjourn – Lois McGinness, Second Sylvie Foulds, Vote: Unanimous.