



Stay local. Shop locally.

North Andover Merchants Association

Post Office Box 62, North Andover, MA 01845

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www.NorthAndoverMerchants.org

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Merchants Association Meeting Agenda

Wednesday, June 7, 2017, 7:00pm

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

Call to Order

- Introductions and Attendance

Name	Business	Name	Business
Louise Carlson	North Andover Thrift Shop	Dawn Pease	Dawn's Sign Tech
Tracy Watson	Chair SSF		

- **Accept Minutes from May Meeting.** (Dawn Pease)
- **Treasurer's Reports** (Dawn Pease)
 - Balance in Operational Account: \$16,188.47
 - Balance in Charitable Account: \$23,642.48
 - Balance in SSF Account: \$7,586.92
 - Accept Treasurer's reports – Motion: Tracy Watson, Second:: Louise Carlson
- **New Members:**
 - NA Lions Club
 - Muse
 - Doves and Figs
 - NA Autobody
 - Internet and Telephone
 - Byrnes Tang Soo Do

Guest Speakers:

NNO speaker unavailable: [National Night Out: Tuesday August 1st. 6-8pm at the Middle School.](#)

Night is about community and safety. Nothing can be sold: only promotions and information: Marketing:

Contact Don Cronin for more information and to participate: dcronin@napd.us

Committee Reports

1. **Mixer Recap** – No May Mixer, summer is wide open if anyone would like to host one
2. **Fall Festival** – Sept 23rd. Committee will begin meeting end of June. Contact Sylvie if interested in being a part of the committee. Sylf19@comcast.net. Taking applications now. Online at Northandovermerchants.com under events tab
3. **Jaimes Business Luncheon** recap -- Post cards were sent out to all North Andover businesses. Speakers were Eric Kfoury – Economic and Community Dev for NA, Jeanne Enright – NA Planning Board, and Andrew Maylor – Town Manager. We had 14 people come to the event. 1 non-member. Speakers updated us on all the things that are going on in the town and what to look forward to coming up. They each sat at separate tables giving guests ample opportunity for conversation. Looking to do another one in the fall.
4. **Farmers Market** – Begins June 24th! Runs for 16 weeks. Sundays only.
5. **Sports Scholarship Fund** – Tracy Watson: Fundraiser held May 20 at Jaimes restaurant. 10% of day's sales were donated to the SSF! Night was a huge success! Thank you to all who came. Special Thank you to Jaime for his donation of over \$1,000. Thank you to Jim and Mike Xenakis of Takis for their donation from their SSF fundraising night. The Bruins Foundation and the North Andover Police Association for their combined \$5,000 donation! Total raised was \$7,586.92.

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New and Continued Business

- 1) **National Night Out:** August 1, 6-8pm. Run by North Andover Crime Watch. NAMA will have a tent and hand out NAMA bags and any promo items from NAMA businesses, in the bag or separately. Drop off to Dawn's SignTech or Kids Karousel by end of July. Pens, magnets, coupons.....whatever you want.
- 2) **NNO:** Volunteers needed to set up and breakdown tent and hand out promo items. Will be sending a sign up form in July. Thank you.
- 3) **Senior Center Breakfast:** In lieu of the cost of donating the bags for the 4th of July race we are looking to host a breakfast at the Senior Center and donating the equivalent \$. This will get us some advertising as well as putting members face to face with town seniors. Have been in touch with Senior Center, looking to do something in the fall since the summer is booked. It has also been suggested that we may do something for National Preparedness Month, possibly supplying the bags. Will update in August.
- 4) **Merchant of the Month Spotlight on NCAM:** So far we have done 4 of these interviews for the local cable station on "The Journal". If you are interested in doing one of these interviews contact Dawn Pease.
- 5) **Planning for by-law updates for Fall.** Submit any suggestions to NAMA email.
Northandovermerchants@gmail.com
- 6) **Member update: 93 members** (note that after postcards for luncheon went out we got 5 new members and 2 new requests)
- 7) Next meeting August 2 – no July meeting

Closing Thoughts and Adjournment

Round Table - All

Additional Items for November Agenda – All

Motion to Adjourn – Tracy Watson, Second – Louise Carlson Vote: Unanimous