



Stay local. Shop locally.

# North Andover Merchants Association

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www.NorthAndoverMerchants.org

*Stay local. Shop locally.*

## Merchants Association Meeting Minutes

Wednesday, January 6<sup>nd</sup>, 2015, 7:00pm

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

### Call to Order

- Round Table Introductions and Attendance (Dawn Pease)

Name	Business	Name	Business
Dawn Pease	Dawn's Sign Tech	Ryan Schruender	Real Living Schruender Real Estate
Phil Jay	Perfecto's Caffe	Richard Lentini	Dr. Richard Lentini DMD
Tatiana Vazza	Tatiana's Treats	Joe Cronin	Fitness Together
Jim Smith	MTM Insurance	Lisa Ross	MacDonald & Pangione
Martin McGrath	North Andover Music Association	Sylvie Foulds	Kids Karousel
Chris Palermo	BlueDog		

- - 2016 Officers
    1. Dawn Pease – President
    2. Phil Jay – Vice President
    3. Chris Palermo and Lisa Ross – Co-Secretary
    4. Lois McGinness - Treasurer
  - Accept Minutes from December Meeting. (Dawn Pease)
    - Motion to accept Minutes from December: Phil Jay, Second: Chris Palermo, Vote: Unanimous
  - Treasurer's Reports (Lois McGinness)
    - 11313.47 Operational Balance
    - 18,018.48 Charitable Account Balance
    - Motion to Table the Complete Treasurers Report for December: Sylvie Foulds, Second: Liza Ross vote: Unanimouse

### New Members:

- Consignment Bridal & Prom – Jeanne Bianchi

### Guest Speakers:

North Andover Music Association – Karen Bussell

- All parent organization with the intent to enrich all music throughout North Andover public schools. Middle School and High School and some elementary programs.
- Every year most of the fundraising funds go to new equipment, trips, supplies, etc. This year one of the big things they are doing is taking the lead raising funds (Just under \$11k) to get a new grand piano for the Middle School. The current piano would go to the Jazz band at the middle school where it would be able to handle the work load. \$10 raffle tickets and grand prize is \$500.

### Committee Reports

1. January Mixer: Rolf's Pub
  - a. January 27<sup>th</sup>, 5:30pm – 7:30pm

2. February Mixer: Dawn's Sign Tech
  - a. February 9<sup>th</sup> 6:00- 8:00
3. Knight of Honor New Date TBD at the North Andover Country Club
  - a. Youth Center Fund Raiser is on April 9<sup>th</sup> we are considering changing the date.
  - b. Merchant of the Year nominations or open. Anyone you know who's business contributes and gives back to the community and deserves recognition. Must be a NAMA member
  - c. Milestone recognitions for businesses that are celebrating a milestone in 2016 in increments of 5
  - d. Two scholarships of \$2000 to a boy and a girl that goes to school in North Andover
  - e. \$500 to a young entrepreneur
  - f. All forms and applications are on the NAMA website
  - g. Silent and live auctions
  - h. Sit down dinner served
  - i. Ad space available in the auction book
4. New NAMA Sports Scholarship Fund
  - a. Started with funds left over from Fall Festival. \$2700
  - b. NAMA saw a need in the North Andover community there was an opportunity for us to form a fund with our own criteria to fill in the gaps where there are needs among youths North Andover and help.
  - c. Will be primary benefactor of the Fall Festival in 2016
  - d. Looking to have this up and running in February
  - e. All details and applications will be on the website
  - f. Objective is to help kids pay for fees, equipment and travel

#### **New and Continued Business**

- 1) Membership Dues for 2016
  - a. Invoices will be sent out this month
  - b. 118 members in 2015 with 22 new members in 2015
  - c. Membership committee will be sending out materials. Both Jim Smith and Ryan Schruender volunteered to help out
- 2) NAMA Meetings, Mixers, Committees, and Guest Speakers in 2016
  - a. Open discussion, looking for input and involvement from NAMA Members
  - b. One idea mentioned was paid speaker for meetings that can help businesses
  - c. Work shop style section on the agenda for businesses to talk about something in their field that can help other members
- 3) Next meeting will be on Wednesday February 3<sup>th</sup>, 7:00pm at Senior Center

#### **Merchant Spotlight**

##### **1. Real Living Schruender Real Estate – Ryan Schruender**

3<sup>rd</sup> generation realtor. Been in the same location since 1953 started by Ryan's grandfather. 15 agents. Mostly residential real estate. Largest North Andover agency. Family run business and treat clients like family. New selling in a sub division on Sutton st. ranging 395 to 409 per unit. Units are going quick. Want to do the right thing and make people happy.

##### **2. BlueDog – Chris Palermo**

Company Started by Kimberly Palermo in 2008 now grown to 14 Dog Walkers and two Dog Trainers. Services include: Daily Dog Walking, Private Training, House Sitting, and Group Classes. BlueDog is Insured, Bonded, and all employees are background checked as well as trained in pet first aid and CPR.

#### **Closing Thoughts and Adjournment**

Round Table - \$500 for raffle tickets and if NAMA wins we donate the money right back. Motion Sylvie Foulds Second: Liza Ross, Vote: Unanimous

Motion to Adjourn: Jim Smith Second: Sylvie Foulds, Vote: Unanimous