



Stay local. Shop locally.

North Andover Merchants Association

Post Office Box 62, North Andover, MA 01845

(978)965-2708

www.NorthAndoverMerchants.org

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Merchants Association Meeting Minutes

Wednesday, January 7th, 2015, 7:00pm

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

Call to Order

- Introductions and Attendance

Name	Business	Name	Business
Phil Jay	Perfecto's Caffe	Sylvie Foulds	Kids Karousel
Tatiana Vazza	Tatiana's Treats	Maria Barcelos	Nova Salon Spa
Terry Holland	Stachey's	Louise Carlson	North Andover Thrift Shop
Nicolas Zulak	Zulak Copywriting	Kelley McCarthy	Santander Bank
Jenn Pollina	Edward Jones	Lois McGinness	Salem Five Bank
Frank Stamos	The Cork Stop / Jimmy's Pizza	Dawn Pease	Dawn's Sign Tech, Inc
Chris Palermo	BlueDog		

- Announcement of Officers for 2015 (Sylvie Foulds)
 1. President: Dawn Pease
 2. Co-VPs: Frank Stamos and Phil Jay
 3. Secretary: Chris Palermo
 4. Treasurer: Lois McGinness
- Accept Minutes from December Meeting. (Dawn Pease)
 - Motion to accept minutes: Jenn Pollina. Second: Sylvie Fould, Vote: Unanimous
- Treasurer's Reports (Lois McGinness)
 - December Report:
 1. Current Assets
 - Checking: \$7911.07
 - Charitable Account: \$10,217.59
 2. Income: \$1,100
 3. Expenses: \$2,261.38
 4. Net Income: \$-1,161.38
- New Members:
 - No New Members

Guest Speakers:

- None.

Committee Reports

1. December Mixer Recap– Jaime's Restaurant
 - a. Jaime did a great job hosting; providing great food and area for NAMA
 - b. Nice informal setting for socializing and holiday cheer
2. No January Mixer
3. Knight of Honor Gala 2015 (Sylvie Foulds)
 - a. April 11th at the North Andover Country Club (Room for about 130 attendees)
 - b. Increased the Scholarship award to \$2000

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- i. Can be awarded to student that does not attend NAHS, but the student must be a North Andover resident
- c. Entrepreneur award of \$500 to North Andover Resident 22 years old or younger who started their own business
- d. Merchant of the year nomination extended to January 13th
 - i. Anyone can nominate, but the nominee must be a NAMA member
- e. Milestones in 5 year increments
- f. Accepting Donations for the auctions (gift baskets/gift certificates/etc.)
- g. Sponsorship opportunities are available for entertainment, award winner dinners, raffles prizes, and auction book
- h. For any and all questions or if you're interested in donating or sponsoring contact send a message to the NAMA email or Sylvie Foulds: sylf19@comcast.net

New and Continued Business

- 1) NAMA Members are invited to the Senior Center January 20th from 5:00-7:00 for a party for Tallie (Zumba Dance with Tallie) to celebrate her 5 year anniversary and recognize her contributions to the Senior Center.
- 2) Reminder – Dues for 2015 membership will be due in January
 - a. Invoices will be going out by mail with a letter from the president reviewing last year
- 3) NAMA Meetings, Mixers, Committees, and Guest Speakers in 2015 round table
 - a. A form for Member interested in hosting a mixer will be going on the website that will have details about hosting mixers and gather any info NAMA needs.
 - Note: mixers can be co-hosted, so if you do not have a “brick and mortar” location team up with a member who does to organize a mixer together
 - b. Meetings: We will be trying out a 7:30/8:00am morning meeting (or perhaps a few) later in 2015 to help get more members to attend who cannot make the week night meetings.
 - Also, we are looking into and open to businesses hosting meetings (evening or morning).
 - c. “Merchant Spotlight” will be added to the meeting agenda. This will be an opportunity for members to let the group know about anything new, special or promos they have going on with their business.
 - Max two minutes will be allowed for each member who wants to speak during the Merchant Spotlight time
 - Details about who speaks and what they talked about will be mentioned in the meeting minutes that are emailed out to all members
 - d. Work Shops
 - If you have a business that provides a service or product that can help NAMA members and you would like to offer a free workshop contact the NAMA email.
 - Workshops should be informative and provided with the intended purpose of helping fellow members.
 - Workshops should not be an “infomercial” about your business or a sales pitch for your services.
 - e. Guest Speakers
 - Can be any resident, organization, non-profit, community leader, or anyone who has a cause linked to North Andover who would like to speak to the group about an issue or a donation opportunity. If you know anyone interested in speaking let them know they can contact NAMA to discuss being a guest speaker.
- 4) Next meeting Wednesday February 4th, 7:00pm at Senior Center

Closing Thoughts and Adjournment:

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Thank you Sylvie Foulds for 3 great years serving as NAMA's president and all the work you did to grow the organization!!!

Motion to Adjourn: Lois McGinness, Second: Chris Palermo, Vote: Unanimous

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