



Stay local. Shop locally.

# North Andover Merchants Association

Post Office Box 62, North Andover, MA 01845

(978) 965-2708

[www.NorthAndoverMerchants.org](http://www.NorthAndoverMerchants.org)

*Stay local. Shop locally.*

## Merchants Association Meeting Minutes

Wednesday, February 1st, 2017, 7:00pm

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

### Call to Order

- Round Table Introductions and Attendance, Dawn Pease

Name	Business	Name	Business
LT. EJ Foulds	NA Festival Comm. And NAPD	Sylvie Foulds	Kids Karousel
Tatiana Vazza	Tatiana's Treats	Phil DeCologero	Resident
Terry Holland	Stachey's	Nancy Phorbes	Blink.com
Eileen Labreque	Organizing Relief	Linda Pedi	Ed Pedi Photography
Chuck Masaitis	Valley Works Career Center	Lois McGinness	Salem Five Bank
Linda Firth	Lowell Five Bank	Dawn Pease	Dawn's Sign Tech, Inc

- Accept Minutes from January Meeting, Eileen Labreque, Second: Sylvie Foulds, Vote: Unanimous
- Treasurer's Reports (Lois McGinness)
  - January Report
    - I. Current Assets
      - a) NAMA Operating Account: \$11,523.73
      - b) Charitable Account: \$16,455.98
      - c) Scholarship Foundation: \$14,238.45
  - Motion to Accept Treasurer's report: Linda Firth, Second: Phil DeCologero, Vote: Unanimous
- New Members: Painting with a Twist: Sherri Foresta
- 

### Guest Speaker: Nancy Forbes: Blink Inc

Based out of Andover, Blink created wireless security cameras that connect to wi-fi. Pictures stored to the cloud and are connected by an app to your phone. So when your business is closed [you can also use this in your home] you can see if there is movement in your store right on your own phone. Looking for businesses to be part of a focus group to test these for FREE and give feedback to improve the product.

4 meetings to choose from. Please go to this link to sign up. <http://www.blinkforhome.com/focusgroup>

### Guest Speaker: Chuck Masaitis: Valley Works Career Center

Chuck presented many ways in which the VWCC is able for businesses to help train current or new employees. Some businesses could qualify for Work Opportunity Tax Credits [WOTC], Safety Grants, Layoff Aversion and Express grants. There was quite an array of information. Please check out their website for more information and to reach out. Website: [www.Valleyworks.cc](http://www.Valleyworks.cc), contact Chuck directly at [cmasaitis@valleyworksc.org](mailto:cmasaitis@valleyworksc.org), 978-722-7008.

### Committee Reports

#### 1. February Mixer: Dawn's SignTech

- a. Tuesday the 7<sup>th</sup> 5:00pm – 7:00pm, Dawn's Sign Tech with Organizing Relief: Eileen Labreque– 33 Flagship Drive, North Andover Food by Jimmy's Famous Pizza

#### 2. Knight of Honor Gala 2017-- April 8<sup>th</sup> at the North Andover Country Club – Tickets are \$50/\$60 at the door

ALL FORMS AVAILABLE ONLINE : [NorthAndoverMerchants.com](http://NorthAndoverMerchants.com) under the events tab.

- a. Merchant of the year Jim and Mike Xenakis, Taki's Pizza
- b. Milestones in 5 year increments ...if you are celebrating a Milestone in 2017, send form to us!

2/22/2017, 5:43:15 PM

- c. Donations for silent/live auctions, sponsors, and ad space in program guide all an opportunity to participate. Forms online and in future emails
3. **Sport Scholarship Fund:** Looking at Fundraiser end of March/April. TBD. Will be distributing rack cars and forms to all the NA schools in next week or so.

### **New and Continued Business**

- 1) Reminder – Dues for 2017 membership –look for invoices in the mail or renew online on our website.
- 2) Youth Center Taste of North Andover Event – April 8th, 2017
  - a. Motion to make a donation of \$250 – (same as last year): Sylvie Foulds, Second Phil DeCologero,  
Vote: Unanimous
- 3) **Farmers Market:** Phil DeCologero:

The planning is just about done. A Farmers Market to come to North Andover. On 1<sup>st</sup> Street. June 25<sup>th</sup>-Oct 8<sup>th</sup>. Every Sunday for those 16 weeks. 10am-2pm. NAMA Sponsored, Lowell Five sponsored [\$15,000] and Messina's Plaza sponsored [\$10,000]. Tables and tents supplied to merchants. Traditional Farmers Market but flexible with participants, board discretion. \$200/season. \$300 double space/season. \$25 for a single day, season commitment not a requirement. With NAMA funds approval, will proceed with the building of the website/facebook pages and other media outlets. Forms are available currently on our website under the events tab. Northandovermerchants.com

Lois made the motion to put \$1,000 to the Farmers Market to provide the media fees and set up and add the additional insurance charge [estimated at \$300] to cover FM. Sylvie Foulds second. All in favor:  
Unanimous.

Lois mentioned new account to be set up to support the payments and expenses separately. Will be discussed by BOD and presented at next meeting

**HALL OF FAME** advertising. Terry Holland presented an advertising opportunity to support the induction and banquet for past North Andover High School inductees. All proceeds support this event.  
½ page \$75, Full page \$125, Full page COLOR \$150.

Please contact Terry directly for more information and with your ads. Thank you  
**terryholland@comcast.net**

### **Closing Thoughts and Adjournment**

Round Table - All

Additional Items for March Agenda – All

Next meeting Wednesday March 1st, 7:00 pm at Senior Center