



Stay local. Shop locally.

North Andover Merchants Association

Post Office Box 62, North Andover, MA 01845

(978) 965-2708

www.NorthAndoverMerchants.org

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Merchants Association Meeting Minutes

Wednesday, February 4th, 2015, 7:00pm

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

Call to Order

- Round Table Introductions and Attendance, Dawn Pease

Name	Business	Name	Business
Katy O'Connor Ives	MA State Senator	Sylvie Foulds	Kids Karousel
Tatiana Vazza	Tatiana's Treats	Claire Parolisi	Kids Karousel
Terry Holland	Stachey's	Phil Jay	Perfecto's Caffe
Nicolas Zulak	Zulak Copywriting	Kelley McCarthy	Santander Bank
Jenn Pollina	Edward Jones	Lois McGinness	Salem Five Bank
Frank Stamos	The Cork Stop / Jimmy's Pizza	Dawn Pease	Dawn's Sign Tech, Inc
Chris Palermo	BlueDog	Richard Vaillancourt	N. Andover Board of Selectman
Linda McHugh	Orchard Material Tec	Rosemary Connelly Smedile	Connelly Real Estate / Selectman
Nancy Libeau	H&R Block	Phil DeCologero	Resident

- Accept Minutes from January Meeting, Dawn Pease, Second: Chris Palermo, Linda McHugh, Vote: Unanimous
- Treasurer's Reports (Lois McGinness)
 - January Report
 - I. Current Assets
 - a) Checking: \$8,666.22
 - b) Charitable Account: \$10,217.59
 - Motion to Accept Treasurer's report: Jenn Pollina, Second: Sylvie Foulds, Vote: Unanimous
- New Members:
 - Infinity Fitness – Valerie Aloï
 - Zulak Copywriting – Nicholas Zulak
 - H&R Block – Nancy Lebeau
 - Tatianna's Treats – Tatiana Vazza
 - Santander Bank – Kelley McCarthy

Guest Speaker: State Senator Kathleen O'Connor, Chairman of the Joint Committee on Community Development and Small Business (kathleen.oconnorives@maseante.gov). State Senator O'Connor will be holding a special meeting on Monday, February 23rd, 4 to 5:15 pm, team of about 10 other Senators, at Good Day Café. She and her colleagues are looking for input from small businesses

- "What's working, what's not"
- What are the Legislative hurdles
- Informal meeting and Merrimack Valley centric
- What changes can the State make, e.g. work force training, an existing bill, difficulty with agencies, how to apply for grants.
- If a NAMA member can not make the meeting they can email the NAMA email with issues or questions that they would like brought up and a NAMA representative will present it at the meeting

3/3/2015, 4:23:56 PM

Committee Reports

1. February Mixer
 - a. Thursday February 26th 5:00pm – 7:00pm, Dawn's Sign Tech and Perfecto's Caffe – 33 Flagship Drive, North Andover
2. Knight of Honor Gala 2015 - April 11th at the North Andover Country Club – Tickets are \$50
 - a. Increased the Scholarship award to \$2000
 - b. Young Entrepreneur award \$500
 - c. Merchant of the year Jaime Faria, Owner of Jaime's Restaurant on High Street
 - d. Milestones in 5 year increments
 - e. Donations for auction, sponsors, and ad space in program guide, photo booth

New and Continued Business

- 1) Reminder – Dues for 2015 membership - invoices were mailed
- 2) Merrimack YMCA donation - Motion to make a donation of \$100 for an ad in program guide for the silent auction event on Saturday March 21st Lois McGinness, Second Sylvie Foulds, Vote: Unanimous
- 3) Youth Center Taste of North Andover Event – March 28th, 2015
 - a. Motion to make a donation of \$250 – (same as last year): Sylvie Foulds, Second Chris Palermo, Vote: Unanimous
- 4) NAMA pens for welcome packs and promotional giveaways
 - a. Motion to spend \$240 for 500 pens, Jenn Pollina, Second Claire Parolisi, Vote: Unanimous
- 5) Tentative date Youth Center Job Fair April 7th, 5 – 8 pm. Small interview meet and greet. There will be a registration fee. For North Andover youths 16 or older

Merchant Spotlight

1. **Santander Bank:** Kelley McCarthy – worked in Boston, moved back to this area where she is from. New Sovereign Bank recreated brand. Focus on small business. Tax season is a good time to review Banking. Get paid \$20 per month to bank with Santander.
2. **H&R Block:** Nancy Lebeau – Office Manager H&R Block. Individuals and Corporate, trusts partnerships. Help clients get as much back as possible. Not only now, but also planning for future financial advising.
3. **The Cork Stop:** Frank Stamos – Background in wine business. Small, local wine shop (mostly organic) that also offers craft beers. In home or private wine seminars. Wine is from small producers, small providers. Customized experience will hand sell each bottle with the customer. Deep knowledge on wines. Can mix and match your own six-pack. Beer and wine delivery (with appropriate paperwork completed).

Closing Thoughts and Adjournment

Round Table - All
Additional Items for March Agenda – All
Next meeting Wednesday March 4th, 7:00 pm at Senior Center