



Stay local. Shop locally.

North Andover Merchants Association

Post Office Box 62, North Andover, MA 01845

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www.NorthAndoverMerchants.org

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Merchants Association Meeting Agenda

Wednesday, December 7th, 2016, 7:00PM

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

Call to Order

- Round Table Introductions and Attendance (Dawn Pease)

| Name | Business | Name | Business |
|---------------|------------------|----------------|------------------|
| Sylvie Foulds | Kids Karousel | Tatiana Vazza | Tatiana's Treats |
| Chris Palermo | BlueDog | EJ Foulds | NAPD |
| Dawn Pease | Dawn's Sign Tech | Marion Donahue | Pentucket Bank |

- Accept Meeting Minutes of November Meeting (Dawn Pease)
 - Motion to accept Minutes for November meeting: Chris Palermo, Second: Sylvie Foulds, Vote: Unanimous
- Treasurer's Report (Lois McGinness)
 - Table till yearend report next month.

New Members: None

Guest Speakers: None

Committee Reports

1. November Mix – none
2. Holiday Mixer - December 14th
 - a. Chama Grill from 6:00pm – 8:00pm
 - b. Motion to budget \$100 for apps for mixer Sylvie Foulds, Second: Chris Palermo, Vote: Unanimous
 - c. Cash bar
3. Sports Scholarship Fund Report
4. Gala Committee – looking for new members
 - a. First meeting is Wednesday January 11th at Jaimie's
 - b. Date is set for April 8th at North Andover Country Club

New and Continued Business

1. Santa Parade and New Fundraiser – EJ Foulds
 - a. Parade was a huge hit!
 - b. Had some new bands and marchers
 - c. Fundraiser is estimating to bring in \$1500 after the spree expenses are paid
2. Tree Lighting and Breakfast with Santa Recap– EJ Foulds
 - a. Events both went great!
 - b. Over 500 people for tree lighting

- c. Lots of entertainment
- d. Breakfast with Santa had a steady flow and busy throughout the morning until about 11:30am
- 3. NAMA Float for Santa Parade Recap – Chris Palermo
 - a. Float looked good with new frame and decorations
 - b. Big thank you to the crew that helped and Trombley’s
 - i. Phil DeCologero, Dick Vaillancourt, and Mike Laorenza
- 4. Board of Directors for 2017

| | | |
|-----------------|-----------------|-----------------|
| Dawn Pease | Tatiana Vazza | Eileen Labreque |
| Phil Jay | Ryan Schruender | Phil DeCologero |
| Lois McGuinness | Joe Cronin | Marion Donahue |
| Chris Palermo | Sylvie Foulds | |
- 5. Thank you letters from recent donations
 - a. North Andover Scholarship foundation thanked NAMA for the donation we made on Memory of the NAMA members who lost family members this year.
 - b. Knights on the Run thanked NAMA for the donation and our participation we made to the event
- 6. NAMA’s Elf on a Shelf Contest
 - a. Named: “Merch”
 - b. Posting pictures of Merch on Facebook and also spotlighting your business
 - c. First person to guess where Merch is on Christmas Eve gets a prize of \$50 gift card
 - d. Motion to reimburse Dawn \$35 for Elf on the shelf Sylvie Foulds, Second: Marion Donahue, vote: Unanimous
 - e. Motion to spend \$50 to purchase gift card for prize for the person who guessed correctly Sylvie Foulds. Second: Tatiana Vazza Vote: Unanimous
- 7. Next Meeting January 4th at 7:00PM at the Senior Center
 - a. Executive will be voted on at the first BoD meeting on December 28th

Closing Thoughts and Adjournment

Motion to Adjourn Chris Palermo, second: Sylvie Foulds, Vote: Unanimous