

Merchants Association Meeting Minutes

Wednesday,

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

Call to Order

- Round Table Introductions and Attendance (Dawn Pease)
In Attendance:
Tina Santoro: RCG LLC, Dee Dellovo: Painting With A Twist, Chris Palermo: Blue Dog,
Mike Coakley: NA Athletic Assn, Linda Pedi: Ed Pedi Photography, Dawn Pease: Dawn's SignTech,
Sylvie Foulds: Kids Karousel
- Accept Minutes from January Meeting.
- Motion to accept: Motion: Chris.
- 2nd: Linda
- All in favor: I
- Treasurer's Report (Lois McGinness) Tabled

New Members:

Kody and Company: Linda Kody [Real Estate]

Dani Kaye Store: Jaime Sloan

J&M Subs: Chris Vasilopoulos

Guest Speaker:

[Mike Coakley: North Andover Athletic Association: Knights on the Run](#)

Mike thanked NAMA and NAMA businesses for their support from first year to present for their 7th annual Knights on the Run event in October.

Looking to inform members that sponsorships are always appreciated. Go to their website knightsrun5k.com for more information and for forms. You can also email them, Mike or Alex at knightsrun5k@gmail.com

NAMA will still have a tent at the finish line and hand out NAMA bags with promotions from NAMA businesses

Committee Reports

Fall Festival: Sylvie: Still taking in applications and sponsorships: All is falling into place: Need help getting volunteers: Have a plan! NAMA volunteers will be needed and a sign up will be forthcoming. Send in applications by September: Application with paid fee secures your spot. Online at Northandovermerchants.com

SSF: Tabled

Market Basket Raffle: Tickets will be sold during the FF. Set date and information will be sent shortly

Farmer's Market: Phil on vacation but if you show up you can see the success already! They are turning vendors away as they are full till October. Will be handing out FF flyers, NAMA pens and SSF rack cards at next FM.

Mixer: Painting with a Twist possibly having one in October: Also mentioned hosting the annual morning monthly meeting at Painting with a Twist. Thank Dee! Anyone wanting to host a mixer, email Dawn at northandovermerchants@gmail.com

Merchant of the Month program on NACAM: Going well. Ed Pedi Photography is August highlighted business.

Any business interested in being on the program, contact Dawn.

New and Continued Business

NNO update: Dawn: Busy! Great exposure.

Senior Center: We have the bags for the SC's Preparedness month in October. Seniors will be given the cinch sac bags and list of items needed to be put in bag in case of an emergency. SC is looking for donation of items to be put in bags. IE: toothpaste, toothbrush. About 250. When list comes to us, we will share the specific needs. We also are working on the details of planning a breakfast or lunch, for the seniors.

NAMA Pens: We are in need of our promotional pens that we hand out at all events and more for the FM. Motion for 1,000 pen order. \$640 or less. Chris, 2nd, Sylvie. All in favor.

Knights on the Run sponsor: Past years, along with bag handouts, we donate \$500 to get our name on the promotional items and website. Motion to make the \$500 donation: Linda, 2nd, Chris. All in favor

Knights on the Run bags: NAMA will be handing out about 300 NAMA bags with promotional items inside from NAMA businesses: If you would like to have a coupon, menu, magnet, pen or anything from your business placed inside the bag, please drop off to Kids Karousel or Dawn's SignTech by October 15th.

NAMA volunteers will be needed for that day, 8am to 11pm, sign up sheet will be forthcoming.

Closing Thoughts and Adjournment

Next Meeting set for September 6th, 2017