



Stay local. Shop locally.

North Andover Merchants Association

Post Office Box 62, North Andover, MA 01845

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www.NorthAndoverMerchants.org

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Merchants Association Meeting Minutes

Tuesday January 2nd, 2018 6pm

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

Call to Order

- Round Table Introductions and Attendance (Dawn Pease)

Sylvie Foulds: Kids Karousel, EJ Foulds: NAPD and NA Festival Committee, , Tatiana Vazza: Tatiana's Treats, Chris Palermo: Blue Dog, Phil DeCologero: Resident/BOS, Dawn Pease: Dawn's Sign Tech, Louise Carlson: NA Thrift Shop, Andy Firmin: Aflac, Linda Pedi: Ed Pedi Photography, Linda Kody: Kody&Company RE, Richard Vaillancourt: NA BOS, resident

- Accept Minutes from January Meeting. (Dawn Pease)
- Motion to accept: Chris Palermo
- 2nd: Linda Pedi
- All in favor: all in favor
- Treasurer's Report (Lois McGinness): Lois unavailable:
- Balances: Charitable: 27,801.00: Operational account: 9,030.00: SSF: \$11,000.00
- Motion to accept: Linda Pedi, 2nd Sylvie Foulds. All in Favor I

New Members: No new members

Guest Speaker: No speakers

Committee Reports

Holiday Mixer: Dawn Pease

Chama Grill December 13th

Over 20 members stopped by. Buffet of appetizers, cash bar. Fun time.

Sport Scholarship Fund: Tracy was unavailable: Dawn spoke . No numbers for December recap at this time.

Knight of Honor/Rising Star Gala: Sylvie Spoke: Saturday Night March 23rd, 6-10pm. NA Country Club

Emails going out for Merchant of the year for 2018

Email went out for businesses celebrating Milestones in 2018

Scholarship Applications went out to the local schools. Two \$2,000 scholarships to a HS Senior, NA resident pursuing a degree in a business related field.

NEW scholarship of \$2,000 for a NAMA member's child graduating high school. Email with details sent out.

Wine Raffle again this year....looking for donations of wine bottles to add to the winnings! Email NAMA or stop by Kids Karousel with your wine donation [red, white, sparkly....any and all are welcome] Email sent

Advertising in GALA book available again this year. Email with details sent

Sponsorships for entertainment and expenses available. Email sent

Anyone looking to join the committee is more than welcome! Next meeting Wednesday, the 17th, at 6pm at Jaimes.

Email me personally if interested Sylf19@comcast.net. All forms on NAMA website northandovermerchants.com

New and Continued Business

Shopping Spree Results/Festival committee events results EJ Foulds Spoke: 2nd year, \$7,043.00 raised. Including from the Santa pancake breakfast and raffle baskets. Chris Holland of Stachey's won the shopping spree.. Unfortunately he was ill on the morning, his mom Beth ran for him. Her take was \$636.36. Gift Cards awarded were \$1,000. Money raised for the Santa Parade was around \$5,600! Which is great !

Elf on a Shelf Contest Contest went great this year. 87 NAMA merchants were visited by "Merch". Moday after Thanksgiving Merch had 2,000 followers! Merch ended up at the Police Station for it's final destination! Dove & Figs and Stop & Shop both donated \$50 gift certificates for the winner so we had 2 winners. Jill DuFresne and Ruth Biminico.

Officers for BOD for 2018:

President: Dawn Pease
Vice-President: Chris Palermo
Treasurer: Lois McGinness
Secretary: Marion Donahue

Closing Thoughts and Adjournment

Dawn Pease:

It has been mentioned, especially as we are in the process of updating the bylaws that we would need to start setting a yearly budget. As we continue to grow and add more dimensions to NAMA we are in greater need of fine-tuning our structure. It was mentioned that most organizations have a budget laid out. We have enough history now to be able to determine reoccurring expenses. Dawn said she will ask Lois to get the past 3 years expenses in a report to review next month.

Dawn reported on bookkeeping costs. \$271.50/month. It was discussed that that expenditure would be too high for our organization. Looking to see how else we can get better organized .

New by-laws sent to Lawyer to be done by end of month.

Consensus one month in that 6pm is a much better time to meet. Tuesdays were good too.

We discussed when to have the annual meeting for all members. November was recommended and seemed to be the best choice so we can review the year and plan the next year. Maybe have food and drinks? To be continued!

Getting quotes on revamping website. Dawn is getting quotes. Will update next month. Was agreed we need to modernize the website and make it more user friendly.

Motion to Adjourn:

1st: Linda Pedi

2nd: Chris Palermo

All in favor I

Next meeting : **Tuesday February 6th at 6pm.** Senior Center