



Stay local. Shop locally.

# North Andover Merchants Association

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[www.NorthAndoverMerchants.org](http://www.NorthAndoverMerchants.org)

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## Merchants Association Meeting Minutes

Wednesday, May 3<sup>rd</sup>, 2017

North Andover Senior Center

120 Main Street rear, North Andover, MA 01845

### Call to Order

- [Round Table Introductions and Attendance](#) (Dawn Pease)
- EJ Foulds: NAPD, NA Festival Committee: Marion Donahue: Pentucket Bank: Chris Palermo: Blue Dog: Phil DeCologero: Resident, Selectman: Teri Almquist: Bikram Yoaga: Dawn Pease: Dawn's Sign Tech: Chris Marshall: NA 4<sup>th</sup> of July Race: Lois McGinness: Salem 5 Bank: Sylvie Foulds: Kids Karosuel
- [Accept Minutes from January Meeting](#).
- Motion to accept: Chris
- 2<sup>nd</sup>: Teri
- All in favor: "I"
- [Treasurer's Report](#) (Lois McGinness)
- Healthy balances in all accounts: End of March: April not available yet:
- Motion to accept: Chris
- 2<sup>nd</sup>: Marion
- All in Favor: I

New Members: No new members

Guest Speaker: Chris Marshall: NA 4<sup>th</sup> of July race: Morning of the 4<sup>th</sup> ... expecting 800-1,000 runners. Proceeds to benefit Friends of the NA Senior Center and fund 50% of the cost of the NA Fireworks. 100% volunteers. Looking at expenses to be around \$20,000 this year. Donations from local businesses fund the event. See website for more information on sponsoring and supporting this event. [www.july4thrace.com](http://www.july4thrace.com) or contact the committee at [July4thrace@gmail.com](mailto:July4thrace@gmail.com)

### Committee Reports:

Knight of Honor recap: Sylvie Foulds:

Another successful year: After expenses including paying of the scholarships, Gala raised over \$6,500. Thank you to all who came, donated, sponsored and volunteered! We had about 114 attend the event, 50 silent auction items and 9 Live auction items. Had some food complaints which were relayed to CC. Looking at possible adding a scholarship for member's kids for next year.

May Mixer: Dawn and Phil: Luncheon at Jaimes: Wednesday May 17<sup>th</sup>. Noon. \$20/person. \$10/NAMA member: 3 meal choices: Feel free to bring another business owner/interested party. Speakers will be Andrew Mayor, Town Manager, Eric Kfoury, Community Development, and Jean Enright, Head of Planning. Look for an email for more details.

Sport Scholarship Night: Sylvie: Saturday May 20<sup>th</sup>. Jaimes 7-10 pm: Jaime's will be donating 10% of FOOD sales for the entire day to the SSF. So even if you can't make the evening's event, stop by during the day and get one of their famous burgers! There will be entertainment from 7-10pm. Heather and Kelly out on the patio. Some appetizers will be made available. We will also have raffles all night long! Some free giveaways too!

Bring family and friends...all are invited. Interested in making a donation, please fill out form on our website <http://www.northandovermerchants.org/sports%20scholarship.asp> and drop off to Kids Karousel or email [ssf.nama@gmail.com](mailto:ssf.nama@gmail.com) and we can pick up from you. All donations will be raffled. Thank you \$500 donation request for Charitable account to SSF to pay for entertainment and some appetizers/supplies. Motion to accept: Lois, Second: Chris: All in Favor: I

**Farmer's Market update:** Phil: \$15,000 donation by Lowell 5 and \$10,000 by Tina Messina funds the new FM. Starting June 25<sup>th</sup> through October 8<sup>th</sup>. 21 Vendors already participating!!

## **New and Continued Business**

**Sheep Shearing:** Sunday May 21<sup>st</sup> 10am-4pm. Need volunteers to set up/breakdown and volunteer at the booth for the day in 1 hour increments. Look for sign up sheet in the next day or two. Manning the booth, you will hand out pre-stuffed NAMA bags. Feel free to bring items to be given out that day at the booth. NAMA members only to man the booth and to have hand outs.

**New Job Posting page:** We will be creating a page on our website for any members looking for help. Send info to Chris Palermo at [chris@bluedogpetcarema.com](mailto:chris@bluedogpetcarema.com). We can send links to colleges, high schools etc once active.

**Invoices now past due:** We will be taking business names that are not current off the website and email blasts. There is still time if you want to be connected! Send in check to PO BOX 62 or pay online. <http://www.northandovermerchants.org/membershiprenewal.asp>

**Charitable Account/General Funds account:** Motion was made to separate which account we make donations from, which account we use to make purchases to promote our businesses etc. Any donation or money request that is made to help support the community would be made from the charitable account. Money requests to build NAMA, sustain NAMA and help the businesses directly would be out of the General funds account [where all the dues go]; Motion to move forward: Sylvie, Second, Lois. All in favor: I

### **Motions for spending:**

**New 10X10 needed.** Current one broken and donated to Boy scouts. New one would have NAMA logo on it: \$600 Motion to accept: Sylvie, Second Phil. All in favor: I

**Sponsorship of the 4<sup>th</sup> of July Race:** Discussion was that since we could not use our NAMA bags this year we would make a \$250 donation and we would pursue sponsoring a breakfast or bingo directly for the Senior Center and present them with a check directly for \$1,000. [spent 1,000 just in bags past years plus \$500 sponsorship]. This would be a more direct connection and donation especially since they generously allow us to use their facilities for all our meetings.

Motion to move forward and make \$250 donation to 4<sup>th</sup> race: Phil, Second, Marion. All in favor: I

## **Closing Thoughts and Adjournment**

Lois: Suggested a Monkey Survey go out to past and present members:  
What do they want, wish, miss.... questions to be determined.

Next Meeting June 7<sup>th</sup>, 7pm. Senior Center

Motion to adjourn: Lois, Second: Chris, All in favor: I